

**APPLICATION DATA SHEET****Application Information**

Application number:: 09/955,750  
Filing Date:: 09/18/01  
Application Type:: Regular  
Subject Matter:: Utility  
Suggested classification::  
Suggested Group Art Unit::  
CD-ROM or CD-R?:: No  
Number of CD disks::  
Number of copies of CDs::  
Sequence submission?:: No  
Computer Readable Form (CRF)?:: No  
Number of copies of CRF::  
Title :: METHODS AND SYSTEMS FOR  
DYNAMICALLY SERVING IN-STREAM  
ADVERTISEMENTS  
Attorney Docket Number:: 100105.401  
Request for Early Publication?:: No  
Request for Non-Publication?:: No  
Suggested Drawing Figure::  
Total Drawing Sheets::  
Small Entity?:: Yes  
Petition included?:: No  
Petition Type::  
Licensed U.S. Gov't Agency::  
Contract or Grant No::  
Secrecy Order in Parent Appl.?:: No

### First Applicant Information

Applicant Authority Type:: Inventor  
 Primary Citizenship Country:: US  
 Status:: Full Capacity  
 Given Name:: Jon  
 Middle Name:: W.  
 Family Name:: Brown  
 Name Suffix::  
 City of Residence:: Kent  
 State or Province of Residence:: WA  
 Country of Residence:: US  
 Street of mailing address:: 26210 131<sup>st</sup> Place Southeast  
 City of mailing address:: Kent  
 State or Province of mailing address:: WA  
 Country of mailing address:: US  
 Postal or Zip Code of mailing address:: 98031

### Second Applicant Information

Applicant Authority Type:: Inventor  
 Primary Citizenship Country:: US  
 Status:: Full Capacity  
 Given Name:: Frank  
 Middle Name::  
 Family Name:: Kemery  
 Name Suffix::  
 City of Residence:: Seattle  
 State or Province of Residence:: WA  
 Country of Residence:: US  
 Street of mailing address:: 2814 43<sup>rd</sup> Avenue West

City of mailing address:: Seattle  
 State or Province of mailing address:: WA  
 Country of mailing address:: US  
 Postal or Zip Code of mailing address:: 98199

### Correspondence Information

Correspondence Customer Number :: **00500**

### Representative Information

Representative Customer Number::		<b>00500</b>
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### Domestic Priority Information

Application ::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Non-Provisional of	06/234,046	09/19/00
This Application	Non-Provisional of	60/233,513	09/19/00

### Foreign Priority Information

Country::	Application number::	Filing Date::	Priority Claimed::

### Assignee Information

Assignee name::	Activate.net
Street of mailing address::	1130 Rainier Avenue South
City of mailing address::	Seattle
State or Province of mailing address::	WA
Country of mailing address::	US
Postal or Zip Code of mailing address::	98144

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